

A white, short-sleeved t-shirt is laid flat against a dark, textured background that resembles wood grain. The t-shirt has a crew neck and a hemmed bottom. In the center of the chest, the words "Your Design Here" are printed in a large, bold, black sans-serif font, arranged in two lines.

Your Design
Here

Your Design Here

2024 Brand Design Challenge

It is going to be a new year, and what better way to celebrate than with a new look for Launchpad23!

Create a new 2024 logo for Launchpad23, and design a cool t-shirt concept.

- The designs must be entirely original works for which you own the creative rights in their entirety.
- The winning design will be used for a limited-edition Launchpad23 t-shirt.
- All designs will also be included in exclusive launch backgrounds available only in 2024!

This contest is open to current cadets only, but if you find this after-the-fact, just wait a few months, and we'll do it again for 2025!